Below are detailed instructions for students who wish to satisfy their REP requirements by participating in research sessions.

**Step 1:** To register, please go to: [http://UTA-COBSubjectPool.sona-systems.com](http://UTA-COBSubjectPool.sona-systems.com)

On the home page you will see a “Department of Marketing UTA Research Experience Program” banner. Click on the “Request Account” link to request a participant account. When you register on the website, it is important to accurately enter your name, user ID, UTA email address, student ID number, and course and section number. Once you have registered, you will be able to view research sessions that are available. Research sessions will take place between **Monday, January 29, 2018** and **Friday, April 27, 2018**. Specific dates and times of open research sessions will be posted.

**Step 2:** Students should regularly check the above website to learn about available research sessions, which will only be posted online. You will see the date, location (i.e., lab or online), and a description of each research session. You must book an appointment for a session on this website. Availability is on a first-come, first-serve basis. **Do not email your MARK 3321 instructor to sign up for a session.**

**Step 3:** Research session may be Internet-based or laboratory-based. For Internet-based sessions, you can participate online following the instructions that are provided. For laboratory-based sessions, you have to show up at the announced location on the designated date and time. Please note the time and place of a session. If you do not show up for your session, the researcher may not allow you to schedule a second session. Please note how you can reach the researcher should you need to cancel a session, and do so at least 24 hours before the scheduled session.

**Step 4:** Make sure you sign the sign-in sheet at your research session if it takes place in a laboratory setting. This will enable the researcher to assign you credit for participating in the research session. Please note that your responses will remain strictly confidential and will not be retained in any file by your name. Further, all analyses reported will involve only summaries of anonymous responses.

**Important Notes:**

- If you wait until the end of the semester to sign-up for research sessions, you may have trouble finding studies in which to participate. The last day to participate in an experiment is **Friday, April 27, 2018**.
- All studies in the REP have been reviewed for compliance with the UTA Human Research Review Committee before you can participate in them. This review assures that there are no unethical research protocols and that the outcomes of the research benefit you and the general public.
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- Any questions about the REP or concerns about a particular research session or researcher should be brought to the attention of the Subject Pool Administrator (COBSubjectPool@uta.edu), not your MARK 3321 instructor.