BROOKFIELD PROPERTIES

Discussion Questions

Please prepare answers to the following questions. In preparing your answers, be sure to look at the experience and ability of the management team, the organization’s structure, the geographic dispersion of the company, and the needs of all stakeholders (employees, tenants, investors, etc.) as well as local government officials and the media.

IMMEDIATE ISSUES

1. Should Flatt go to the scene of the attacks to be where the action is, or stay in Toronto, where communications are up and running, to manage his investors, employees, tenants and media?

2. How should Brookfield try to manage the shock and grief being felt by employees and tenants?

3. How can the company best communicate with employees, tenants, shareholders, and media to reassure them of Brookfield’s return to a position of market strength? What should be the degree of formality or lack thereof in structuring roles and communications?

4. How can real property damage be assessed?

5. What is the best way for Flatt to employ his staff effectively in order to manage repairs and communications, while maintaining normal business operations in other parts of the company?

6. How should Brookfield manage the co-operation/barriers of dealing with various levels of government and rescue agencies to access properties and proceed with repairs?