

# HUSITA6

## SPONSOR AND VENDOR INFORMATION

**WHAT:** HUSITA (HUMAN Services Information Technology Applications) and the College of Social Work at the University of South Carolina will present a conference uniting the HUSITA conference with the 5th Annual Technology Conference for Social Work Education and Practice. HUSITA is an international association of information technology innovators in human services which strives to promote international knowledge development, dissemination, and transfer of technology within human services. The HUSITA Conference is a highly personal, interactive, face-to-face event to energize the community of HUSITA professionals and to celebrate its accomplishments. HUSITA6 builds on past conferences held in

HUSITA5	1999	Budapest, Hungary
HUSITA4	1996	Lapland, Finland
HUSITA3	1993	Maastricht, The Netherlands
HUSITA2	1991	Rutgers, New Jersey, USA
HUSITA1	1987	Birmingham, England, UK

The Annual Technology Conference for Social Work Education and Practice brings together leaders in the use and development of information technology to further the teaching and provision of social work and other human services. This conference has historically been attended by both agency and academic professionals whose needs encompass two similar but distinct IT markets.

**WHO:** HUSITA6 will be attended by 400 - 500 human service practitioners and managers, policy specialists, developers of software for human service applications, educators, education leaders and administrators, and researchers from around the world. Both private and public sectors will be represented at this conference. An international network of representatives from over 20 countries has been developed to assist in marketing efforts for HUSITA6.

**WHEN AND WHERE** September 12 - 16, 2001. The Westin Francis Marion Hotel and adjacent Lightsey Conference Center in the historic district of Charleston, SC, USA.

**WHO SHOULD SPONSOR OR EXHIBIT:** Companies and organizations that seek exposure to a unique and emerging US and international market for the use and development of hardware, software, and networking technologies, as well as technology tools and solutions for the education market. Publishers in the social work and human services areas would also find this conference to be productive. This conference will also offer firms an opportunity for humanitarian contribution and support of international development through sponsorship of representatives from third world countries.

**SPONSORSHIP OPPORTUNITIES:** All Platinum and Gold level sponsorships receive an additional \$250 discount on each exhibitor booth ordered.

PROGRAM BOOK ADS

LEVEL	AMOUNT	PROGRAM LISTING
Platinum	\$750	Full page
Gold	\$500	Half page
Silver	\$250	Quarter page
Bronze	\$150	Special Listing

Camera ready ads must be received by 1 August 2001 to be included. Black and white ads only.

INTERNATIONAL DEVELOPMENT SUPPORT

LEVEL	AMOUNT	BENEFITS
Platinum	\$2500	special listing and full page ad
Gold	\$1500	special listing and half page ad
Silver	\$750	special listing and quarter page ad
Bronze	\$250	special listing

Your company or group may want to direct some or all of your sponsorship of HUSITA6 to help defray the travel and living expenses of attendees from developing nations so they too may share in the development of IT for furthering human service and human rights purposes.

HOSPITALITY

Your group may elect to participate in HUSITA6 with some type of hospitality or refreshment.

Continental breakfast will be provided each morning in the Francis Marion Hotel, and these breakfasts will be a major networking opportunity for both attendees and company representatives. Tables will be set up for breakfast by topical interest area, e.g. distance education, client management software, education software applications, etc. Breakfast will be set up an hour before the first morning session so that participants may enjoy their breakfasts with others with similar interests and make contacts for further discussion. Your name and logo will be displayed prominently on tables and a special mention of your sponsorship will be made in the program book.

Morning and Afternoon Breaks: Break refreshments will be provided in both the Francis Marion Hotel and the Lightsey Conference Center in the mornings and afternoons. Afternoon breaks will include a snack. Your company name will be prominently displayed on refreshment tables and a special listing will be included in the program book.

LEVEL	EVENT	AMOUNT
Platinum	Continental Breakfast	\$750
Silver	Morning Break	\$250
Gold	Afternoon Break	\$500

You may also want to hold a special hospitality event of your own for attendees in the early evening. Please contact Duncan Whyte at [duncan.whyte@sc.edu](mailto:duncan.whyte@sc.edu) for further information.

## EXHIBITOR BOOTHS

Exhibition booths will be provided by Convention Makers, Inc., a professional convention services company. Booths are pipe and draped style, with one table, 2 chairs, and a company name sign. Upon receipt of reservation for your booth space, you will be provided a service agreement and order forms from Convention Makers. Their services also include special booth features and shipping and labor services. Details on the services may be obtained in advance by calling 843-828-0828. Exhibitors needing additional audio-visual or technology support should contact the Lightsey Conference Center at 843-953-5294.

The exhibitor booth fee includes one complimentary registration to the HUSITA6 conference. Additional staff are \$50 each.

## HUSITA6 SPONSORSHIP AND EXHIBITOR ORDER FORM

### Program Booklet Ads

CHOICE (please )	LEVEL	AMOUNT	PROGRAM LISTING
	Platinum	\$750	full page
	Gold	\$500	half page
	Silver	\$250	quarter page
	Bronze	\$150	special Listing

### International Development Sponsorship

CHOICE (please )	LEVEL	AMOUNT	BENEFITS
	Platinum	\$2500	special listing and full page ad
	Gold	\$1500	special listing and half page ad
	Silver	\$750	special listing and quarter page ad
	Bronze	\$250	special listing

### Hospitality Sponsorship

CHOICE (please )	LEVEL	AMOUNT	EVENT
	Platinum	\$750	Continental Breakfast
	Silver	\$250	Morning Break
	Gold	\$500	Afternoon Break

TOTAL SPONSORSHIP FEES \$ \_\_\_\_\_

\_\_\_\_ EXHIBITOR BOOTHS @ \$750 \$ \_\_\_\_\_

\_\_\_\_ EXHIBITOR BOOTH @\$500 \$ \_\_\_\_\_  
(PLATINUM AND GOLD LEVEL SPONSORS)

ADDITIONAL STAFF @ \$50 \$ \_\_\_\_\_

TOTAL DUE \$ \_\_\_\_\_  
payment accepted in US dollars only)

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HUSITA6 SPONSOR/VENDOR ORDER FORM  
CON'T

Please complete the following information as it should appear in the exhibit directory and program book.

Company/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Names of conference attendees ( 1 complimentary registration with booth; additional staff \$50 each)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

PAYMENT METHOD    Check    Purchase Order    VISA    Mastercard

Credit card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

• PLEASE MAKE CHECKS PAYABLE TO THE UNIVERSITY OF SOUTH CAROLINA

Federal Tax ID # 57-6001153

Please return the completed order form to:

HUSITA 6 Conference  
College of Social Work  
University of South Carolina  
Columbia, SC 29208

Questions may be directed to Duncan Whyte at [duncan.whyte@sc.edu](mailto:duncan.whyte@sc.edu) or 803-777-4666