Exercise on Developing Ideas into Program Goals and Objectives

Develop a mission statement from the following information. Then develop a list of goals and objectives. Include outcome and process objectives. Also, include ultimate, intermediate, and immediate objectives.

Community Description
Hostile Texas is a suburb of 75,000 people 40 miles from a large metropolitan city of 2 million population. Hostile Texas has a relatively stable economy, good schools, active churches, and per capita income higher than the US average.

Assessment of Capacities & Needs
A recent shooting in a local business has galvanized residents’ concern about the increasing violence that pervades the Hostile community. According to Child Protective Services, police, and school records, Hostile TX has been experiencing an increasing number of violent incidents. Child Protective Services reports that child deaths have increased 70% in 2001, from 10 to 17. The violent crime rate (murder, rape, assault, etc.) has increased by 50% in 2001, from 8 per 1000 to 12 per 1000 population. Violent incident reports in the schools have increased 100% in 2001 from 100 to 200.

Program description
Hostile citizens have coalesced and challenged social service professionals to design a program that uses Hostile’s strengths to reduce the violence. The human service professionals responded with a 5 part program to combat violence. The 5 parts are:

1. A media campaign that stresses the need for lending a helping hand and sympathetic ear to those experiencing violent or traumatic incidents.
2. A mentor program whereby churches match families that have been violent free with families experiencing violence.
3. A training program for local police and school teachers on how to deescalate violent situations.
4. A face-to-face self-help group and an Internet based self-help group for those who identify themselves as being at risk and for those identified by social service agencies as being at risk of experiencing or perpetrating violence.
5. A violence help phone line where those prone to violence or those experiencing violence can call 24 hours a day, 7 days a week and get advice, resources, and an immediate connection to services.

Mission:

Goal:

Outcome Objectives

Process Objectives