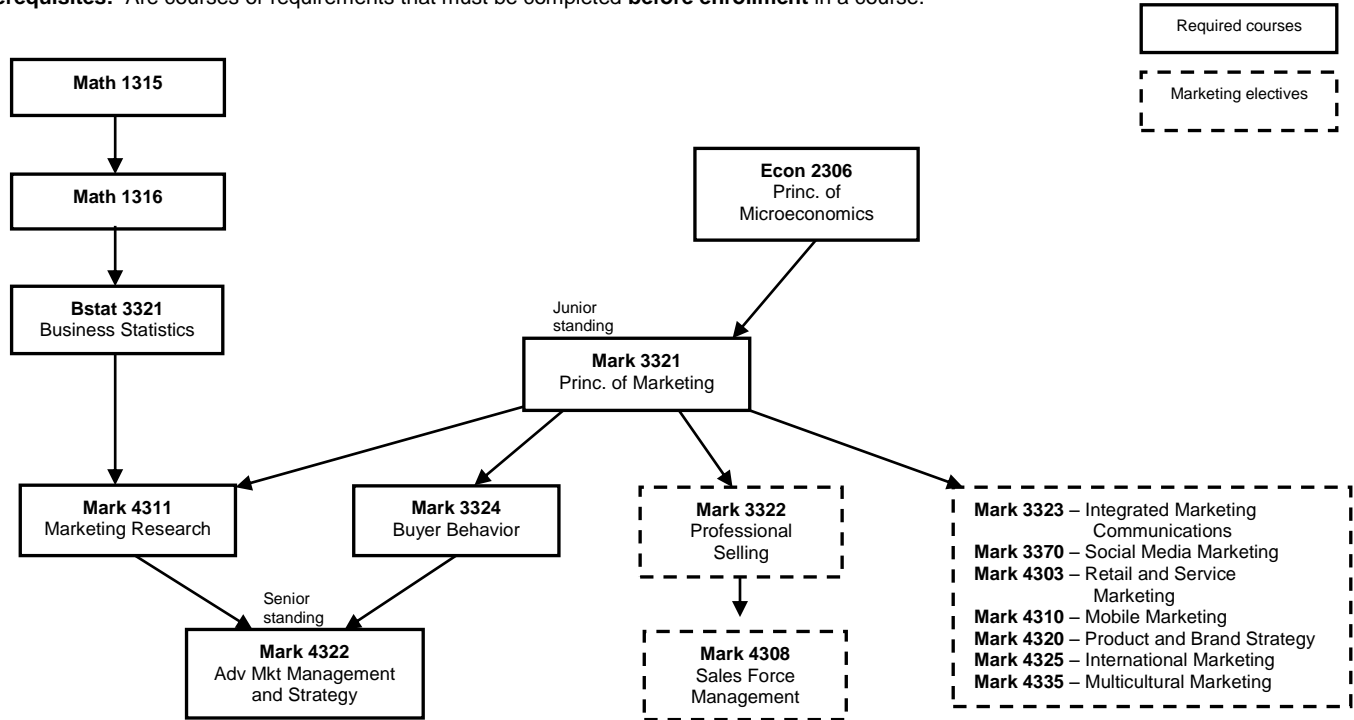


# BBA - Marketing Course Flow

**Prerequisites:** Are courses or requirements that must be completed **before enrollment** in a course.



**Attention:** Mana 4322 – Organizational Strategy requires senior standing and all business core courses completed prior to enrollment. For a complete list of degree requirements, course descriptions, or a complete list of prerequisites for business courses, please consult the *UTA Catalog*.

## Important Reminders:

- ALL STUDENTS are responsible for meeting College of Business Admission Requirements as outlined in the *UTA Catalog*.
- Before enrolling in a course, ALL STUDENTS are responsible for consulting the catalog and completing ALL required Prerequisite courses.
- ALL Business electives must be advanced: 3000 or 4000 level.
- ELECTIVES outside Business may be 1000, 2000, 3000, or 4000 level.
- COB Residency Requirements:
  - 39 hours of business coursework completed at UTA.
  - 24 of last 30 hours of Jr/Sr level coursework must be completed at UTA.
  - Transfer courses must be pre-approved by Business Undergraduate Advising.

## Notes:

- Due to AACSB accreditation, the following courses are NOT used on Business Degree Plans: 1) Intro to Business 2) College Adjustment 3) Secretarial courses 4) Vocational/Technical 5) WECM courses
- Courses in EXSS, EXSA, or theory courses in ROTC may be used for outside electives.
- MATH 1302 or 1325 may substitute for MATH 1315. MATH 1426 may substitute for MATH 1316.
- The Language/Philosophy/Culture requirement must be selected from an approved list as found in the *UTA catalog*.
- The Creative Arts requirement is satisfied by one of the following: ART 1301, 1309, 1310; ARCH 1301; MUSI 1300; THEA 1342 or 1343.
- BUSA 2304, ECON 2337, and FINA 2310 may not be utilized to meet Business degree requirements, or for grade points. Accounting majors may not utilize ACCT 3309 to meet degree requirements or for grade points. Business Foundation courses may not be used for credit toward any Business degree.
- Selected ROTC studies courses may substitute for advanced Business electives. See Advisor.
- Selected Industrial Engineering courses may substitute for certain Business courses. See Advisor.
- Only computer courses with major Management Information Systems element may substitute for INSY 2303. See Degree Plan Evaluator for possible substitution of a specific course.
- Freshman or Sophomore level Statistics classes completed at other institutions may be validated if the second half of these courses (Bstat 3322) is completed at UTA.
- Business electives and area of concentration electives should be selected to enrich a student's academic experience. See advisors for assistance in the selection of these electives.