



INTERNATIONAL BUSINESS FRENCH - BBA

Effective Fall 2015 - 2016

Degree Requirements

<u>GENERAL EDUCATION</u>		<u>BUSINESS CORE</u>	
Engl 1301, 1302	6	Acct 2301	3
Math 1315	3	Acct 2302	3
Math 1316	3	Bcom 3360	3
Science (Natural Science with Lab)	6	Blaw 3310	3
Language/Philosophy/Culture*		Econ 2305	3
Creative Arts	3	Econ 2306	3
Hist 1311 and 1312	6	Fina 3313	3
Pols 2311 and 2312	6	Insy 2303	3
Social/Behavior Science**		Mana 3318	3
Coms 1301	<u>3</u>	Mana 4322	3
		Mark 3321	3
		Bstat 3321	<u>3</u>
TOTAL	36	TOTAL	36

* Language/Philosophy/Culture requirement is satisfied by completion of Language IV.
 ** Social Science requirement is satisfied by completion of Econ 2305.

In addition to the above requirements, a student must fulfill course requirements listed below:

<u>DUAL CONCENTRATIONS AND ELECTIVES</u>					
<u>INTERNATIONAL BUSINESS</u>		<u>FOREIGN LANGUAGE</u>		<u>ADVANCED COURSES</u>	
Blaw 4310	3	Fren 1441, 1442***	8	Business Electives	<u>9</u>
Econ 4306, 4321, or 4322	3	Fren 2313, 2314	6	Students are encouraged to	
Fina 4324	3	Fren 3300 or 3303	3	include six hours of French	
Mana 4321	3	Fren 4314	3	language in this area.	
Mark 4325	<u>3</u>	Fren 4334, 4335	<u>6</u>	Must be approved by Business	
				advisor.	
TOTAL	15	TOTAL	26	TOTAL	9

*** Student will be placed in appropriate language level upon completion of a written and/or a verbal competency exam administered by Testing Services in Davis Hall. (Students are expected to consult with the Modern Language advisor concerning French courses.)

Students are strongly encouraged to study abroad. The College of Business, the Department of Modern Languages, and the International Office currently work together in assisting student participation in existing exchange programs. Furthermore, the University will continue to develop exchange agreements with other recognized international universities.

TOTAL NUMBER OF HOURS REQUIRED FOR A BBA INTERNATIONAL BUSINESS-FRENCH DEGREE

GENERAL EDUCATION	36
BUSINESS CORE	36
DUAL CONCENTRATIONS	41
APPROVED ELECTIVES	<u>9</u>
TOTAL	122