

Accelerated MBA (Cohort MBA) – Course Descriptions

ECON 5311 - ECONOMIC ANALYSIS

Provides an overview of microeconomic foundations of economic analysis with a focus on business applications. Topics include supply and demand, marginal analysis, pricing issues and theory of the firm. An overview of macroeconomics is also provided, covering monetary and fiscal policy, inflation, growth and international trade. Non-credit for MA in Economics.

ACCT 5301 - ACCOUNTING ANALYSIS I

Introduction to concepts, purposes, problems, methodology, and terminology of financial accounting.

OPMA 5361 - OPERATIONS MANAGEMENT

Introduction to concepts and problem-solving techniques important in production management and operations management. Topics include demand forecasting, capacity management, resource allocation, inventory management, supply chain management, quality control, and project management.

MARK 5311 - MARKETING

Survey of activities involved in marketing. Emphasis is on developing a managerial point of view in planning and evaluating marketing decisions of the firm. Analyzes decisions with respect to products, price, channel, and promotional variables and considers questions relating to cost efficiency, demand, social responsibility and regulations.

OPMA 5364 - PROJECT MANAGEMENT

Course covers concepts and issues important in effectively managing projects. Topics include project selection, project planning, negotiation, budgeting, scheduling, resource allocation, project control, project auditing, and project termination.

MANA 5312 - MANAGEMENT

Basic exploration of organizations in their environments. The elementary tools of management, which include: organizational objectives, social responsibility and ethics, policies, plans, and decision making; the design of organizations and jobs; the production and technology aspects of organization; the elements of leadership, behavior, and communication; and the elements of control and performance evaluation.

ACCT 5302 - ACCOUNTING ANALYSIS II

Introduction to concepts, purposes, problems, methodology, and terminology of managerial accounting.

ECON 5313 - MANAGERIAL ECONOMICS

Application of economic analysis in formulating business decisions, drawing upon the theoretical foundations of the concepts of demand, cost, production, profits, and competition, with special emphasis on case studies.

INSY 5375 - MANAGEMENT OF INFORMATION SYSTEMS

Addresses the management of the information resource from a senior management viewpoint. Covers the use of information technology to achieve competitive advantage, information technology and the organization, managing information assets, managing outsourcing, information technology operations and management processes, and information technology as a business. To be taken in the student's final semester.

FINA 5311 - BUSINESS FINANCIAL MANAGEMENT

Study of providing the organization with funds necessary for its operation and of achieving effective utilization of funds. Primary emphasis on financial decision-making within organizations, and techniques of financial analysis and forecasting.

MANA 5331 - MANAGEMENT OF INTERNATIONAL OPERATIONS

Managerial implications of conducting business in foreign countries. Provides a framework for analyzing and dealing with the management of foreign and multinational organizations as influenced by cultural, political, and economic constraints.

OPMA 5379 - ORGANIZATIONAL RESEARCH PROJECT

Students conduct a research project at a local organization, focusing on applications of business concepts studied in their coursework.

STAT 5325 - ADVANCED STATISTICAL METHODS

Advanced topics in regression, correlation, experimental design, sampling methods, and other statistical methods with emphasis on their application to problems in the administration of operations.

MANA 5337 - ETHICS AND THE BUSINESS ENVIRONMENT

Uses a strategic perspective to examine ethics, government and the world economy, and how they may affect relationships between business organizations and other institutions of our society. Particular attention is paid to issues such as leadership, technology, and internationalization concordant with the breadth requirements of the UTA MBA plus public policy concerns involving the natural environment, and gender and minority issues. Course activities will include class discussion and analysis of societal dilemmas, contemporary cases and current news stories.

MANA 5336 - STRATEGIC MANAGEMENT

Integration of the MBA curriculum into a cohesive whole. Treats the several elements of business administration by use of business policy cases and decision simulation methods. Satisfactory completion of this course fulfills the Comprehensive Examination requirement for MBA students.