Invitation to the Third Annual CPE Event for Alumni and Friends at UTA on August 14, 2013

The Department of Accounting and Sponsors invite you to attend the third annual CPE event for UTA alumni and friends. Not only will you earn 8 CPE hours, you are invited to attend a networking happy hour where you can reconnect with alumni, friends, and faculty. This event has attracted many local accounting professionals, and will provide you an opportunity to network with other accounting professionals in both the private and public sectors.

We are excited to host the CPE sessions in the E.H. Hereford University Center and networking happy hour in the new UTA College Park Center. The College Park Center is the new home for the Mavericks Basketball teams, and is the latest state-of-the-art addition to the evolving UTA campus. If you have not had the opportunity to visit College Park Center, which has been heralded even in the New York City newspapers, we encourage you to take a moment to view the link highlighting the Center.

http://www.utacollegepark.com/

The CPE event is offered free of charge to UTA alumni. However, we encourage alumni to consider making a donation that will support the UTA Department of Accounting Graduate Program Scholarship Fund. Those who are not UTA alumni are invited to attend for a registration fee of $100. Registration deadline is August 8, 2013.

On behalf of the Department of Accounting, the Accounting Advisory Board, and the helpful support of our sponsors, including Ernst & Young LLP, Weaver, Whitley Penn, Sales Tax Specialists of Texas, KPMG, Sanford, Baumiester & Frazier, Sutton Frost Cary LLP, and Becker, we look forward to your participation in this event. Please feel free to send the CPE Day invitation to your friends and colleagues. Please provide your completed registration form by August 8th to ensure your seat at this exciting event.

Thanks for helping us continue the success of this event!

CPE Level: Basic. No prerequisite and no advance preparation required; all materials made available.

Location and Parking Information:
This event will be held on Wednesday, August 14, 2013, from 8:00 AM to 5:00 PM, in the E.H. Hereford University Center on the campus of the University of Texas at Arlington, 300 W. First Street. Free parking will be provided in Lot S47, south of the E.H. Hereford University Center and Business Building. Parking is also available in the College Park and Maverick parking garages. You can see the location of the University Center and parking lot and garages at this site: http://www.uta.edu/maps/map?id=UC
# Schedule of Events

## Morning Registration:

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00-8:30</td>
<td>Rosebud Foyer</td>
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## Welcoming Remarks

- **Dr. Rachel Croson**, Dean, College of Business  
  8:30-8:40  
  Rosebud

## Morning Session:

- **Jeffrey W Gunther**, VP Federal Reserve Bank of Dallas  
  8:40-9:30  
  Rosebud
  - “No More Too-Big-to-Fail: Reconstituting the U.S. Financial System along Market Principles”

- **Rahul Gupta**, FASB Practice Fellow  
  9:40-10:30  
  Rosebud
  - “Update on FASB Activities”

- **Jim LaCamp**, Senior VP, UBS Financial Services  
  10:40-11:30  
  Rosebud
  - “Money Sense”

## Lunch & Luncheon Speakers

- **Chandra Subramaniam**, Department Chair  
  11:40 – 11:50  
  Bluebonnet
  - “An Update on UTA Accounting Programs”

- **Jeff Slate**, Chair, Accounting Advisory Board  
  11:50-12:00  
  Bluebonnet
  - “Fundraising Initiatives”

- **JD Granger**, Exec Dir of the Trinity River Vision Authority  
  12:00-12:50  
  Bluebonnet
  - “Project Overview of the Trinity River Vision”

## Afternoon Registration

## Breakout Session I

- **Richard Mark**, Associate Professor, UTA  
  1:00-2:40  
  Rio Grande
  - “Ethics in Accounting – Part I”

- **Richard Mark**, Associate Professor, UTA  
  3:00-4:50  
  Rio Grande
  - “Ethics in Accounting – Part II”

## Breakout Session II

- **Michael C. Prindible**, Senior Counsel, IRS  
  1:00-1:50  
  Red River
  - “Discovery of Taxpayer Information: IRS Use of its Summons Power”

- **Robert Wolff**, Appeals Officer, IRS  
  2:00-2:50  
  Red River
  - “An Alternative to Litigation: The IRS Appeals Process”

- **William Crowder**, Professor, UTA  
  3:00-3:50  
  Red River
  - “The U.S. Economic Recovery: Why so Weak and What Should be Done?”

- **Wade Myers**, Managing Director, Cherry Tree  
  4:00-4:50  
  Red River
  - “Driving Strategic Growth in an Uncertain Economy”

## Breakout Session III

- **Steve Messer**, Health and Benefits Rep, Paychex Insurance,  
  1:00-1:50  
  Concho
  - “Healthcare Reform – Information you need to know”

- **Robert Durak**, Director at AICPA  
  2:00-2:50  
  Concho
  - “AICPA’s Small Business Reporting Framework for Small and Medium-Sized Entities”

- **Tom Mighell**, Senior Technology Consultant, Contoural, Inc  
  3:00-3:50  
  Concho
  - “Mobile Productivity: Incorporating Tablet Computing Into your Practice”

- **Beth Junell**, Partner, Fraud Investigations & Dispute, E&Y  
  4:00-4:50  
  Concho
  - “Forensic Accounting De-Mystified”
**Breakout Session IV**

Donna Mayes, Audit Manager, RCO LLP  
“Understanding and Complying with Governmental Grants”  
1:00-1:50  Guadalupe

Ken Schroeder, Director of Internal Audit, UTA  
“Surviving a Governmental Audit and How to Get Ready”  
2:00-2:50  Guadalupe

Michael Lawrance, Senior Manager, KPMG  
“What does your Benefits Plan Auditor Do?”  
3:00-3:50  Guadalupe

Guadalupe Garcia, Assurance Manager, Whitley Penn  
“Risks and Issues in auditing CAFR and Single Audits”  
4:00-4:50  Guadalupe

**Networking Happy Hour**  
5:00-7:00  Hospitality Suite  
College Park Center
# Third Annual CPE Event Registration Form

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<thead>
<tr>
<th>Name:</th>
<th>UTA Graduate?</th>
<th>Yes ☐ No ☐</th>
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| Registration: | $_______ |
| Buffet Lunch | $20.00 |
| Total | $_______ |

**UTA Graduate: Suggested donation:** $50 ☐ $100 ☐ Other ☐

**My employer matches my donation:** Yes ☐ No ☐

**I will attend the after-session happy hour:** Yes ☐ No ☐

**Method of Payment:**
- Check enclosed - $ __________
- Credit Card: M/C ☐ Visa ☐ AMEX ☐ Discover ☐

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**I will attend:** Morning Session ☐ AND/OR Breakout Session 1 ☐ 2 ☐ 3 ☐ 4 ☐

**Send Registration to:**
Department of Accounting  
The University of Texas at Arlington  
UTA Box 19468  
Arlington, TX 76019  

**Questions? Call Pam Wheaton at 817 272-3088 or pwheaton@uta.edu**